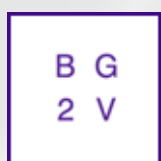




Event Programme | Virtual Event 2021

# Collaborating in a Virtual World

## IR Global Virtual Event



# Testimonials

We take a look back to what our participating members had to say about our previous Virtual Event held in October 2020.

## Welcome!

Welcome to our 2nd virtual event throughout the month of March!

During this period when our in-person conferences still cannot take place, we are delighted to invite you to this virtual event. The first virtual conference we held last October was an undoubted success. We welcomed over 500+ attendees from 80+ jurisdictions in a total of 51 sessions. A truly global event! For me personally, the best part of the October sessions was to see so many members who hadn't attended our events before being connected with regular conference attendees. This, above all else, is what I took away and showed real value to all.

As before, we have decided to make the event free of charge for all members. I always try and place myself in the mind of the member and think 'is this value?'. With so much on-line content, webinars, virtual meetings etc. available it just wouldn't feel right to charge a fee, particular while we are all still trying to support our clients, some of whom continue to struggle. We want to again show our support and to offer solidarity in our own small way.

'Collaborating in a Virtual World' provides a fantastic way to keep us all connected, bring new members together, share updates on what is happening in your jurisdiction, listen to the growth sectors and opportunities that undoubtedly exist and of course to create referrals.

The program includes practice area, sectors, practice management and regional breakout sessions hosted by the respective committee members. You can hear the latest developments from the IR team including; a senior management update, our digital offering and how to make the most of your membership. For the first time we will also include speed networking sessions which are a lot of fun!

Please ensure you look out for your email invitations and register for the sessions as soon as possible.

For information on the event and how you can make the most of your experience, please ensure you read this event pack in full.

If you have any other questions in advance of the conference, please contact the events team at [events@irglobal.com](mailto:events@irglobal.com).

Yours Sincerely



Ross Nicholls, Business Development Director

|                          |   |                         |    |
|--------------------------|---|-------------------------|----|
| Welcome! .....           | 2 | Breakout Sessions ..... | 7  |
| Sponsors .....           | 3 | Regional Sessions ..... | 9  |
| IR Global Sessions ..... | 5 | Speakers .....          | 11 |



### Rita Tigeleiro Afonso

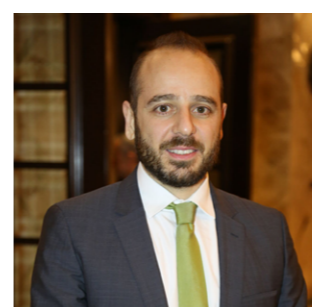
Valadas Coriel & Associados (Portugal)

"It was a great experience! I think it was very important to know for the first-time other colleagues and to share our experiences on these difficult times. Thank you!"

### Zihni Bilgehan

Ersoy Bilgehan Lawyers & Consultants (Turkey)

"A very successful and well organised event which gave us all an opportunity to continue our dialogue and co-operation and defying the Covid-19 virus."



### Wissam Abousleiman

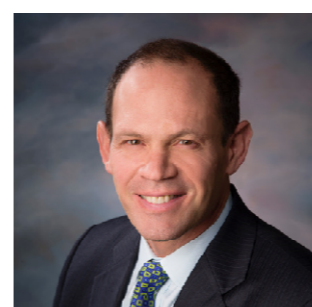
Abousleiman & Co (Lebanon)

"Innovative, unconventional, dedicated, value creators, are a few words i would describe the IR Global team! proud to be a member of a network that defies all odds & gives its members more than they can expect!"

### Alberto Predieri

de Bedin & Lee studio legale associato (Italy)

"A huge thank you to the IR Global staff for having pulled out an incredible virtual event(s), allowing us to stay connected with each other. Priceless!"



### Bill Belmont

The Belmont Group (US - New York)

"I enjoyed interacting and learning with my international colleagues. It was very insightful hearing the different perspectives of issues around the globe."

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## Hervé de Kervasdoué

Partner, BG2V

Foreign Direct Investment - France

Hervé advises companies, whether listed or not, in their strategic operations, such as sales, mergers, acquisitions and fund raisings, especially in the media, internet, luxury, sports and biotechnology sectors. He also advises investment funds or top executives in connection with their fundraisings.

BG2V lawyers have been trained in large international law firms and are active in the key areas of business law: Corporate / M & A, Litigation, Real Estate, Criminal Law, Tax Law, Labor Law, Intellectual Property / new technologies, Bankruptcy.

Combining an advisory role and litigation practice gives BG2V's lawyers a multi-disciplinary perspective which is essential for effectively responding to their clients' needs and provide them with high quality, tailored-made services and a full-service offer.

BG2V's entrepreneurial model, the size of its structure, the personal involvement and the dynamism of each of its lawyers allow them to be responsive, creative and to offer their clients tailor-made services, adapted to their needs.

## Nefra-Ann MacDonald

Affinity Partnerships Manager, Clio

Trusted Partner - United States

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## Isabella Bertani

Founder & CEO, BERTANI

Company Formations & Foreign Direct Investment - Canada East

BERTANI is a boutique audit, tax and advisory firm specializing in inbound Foreign Direct Investment and Canadian companies with global interests.

As a member firm of IR Global, BERTANI is connected to over 1000 collaborative member firms in over 155 jurisdictions covering 70 practices areas across the globe. The world is changing and the role of the advisor is becoming more and more important.

Isabella Bertani is the Founder and Chief Client Strategist at BERTANI, an audit, tax and advisory firm located in Toronto, Canada.

With over 25 years of experience, Isabella has worked extensively with both private and public companies in numerous industry sectors including manufacturing, food processing, technology, telecommunications, construction and retail and distribution.



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## Torben Welch

Partner, Messner Reeves LLP

Banking & Finance and Real Estate - US - Utah

Messner Reeves provides the full range of legal services to a diverse group of clients—from Fortune 500 companies to individual entrepreneurs. We are as excited about working with the small business owner as we are the largest corporation because, for us, it's all about maximizing potential. We develop the legal strategies that can help propel the minor operation to the next level or the next ten levels—whether that means doubling in size or becoming a worldwide, publicly traded enterprise. We serve family-owned and emerging enterprises, entrepreneurs, insurance carriers and agencies, banks and other financial institutions, venture capital funds, engineering firms, real estate developers, and individuals.

Head of the Messner Reeves Utah office, and licensed in multiple states including Colorado, New York and Utah, Torben Welch has built his legal expertise by aiding in the resolution of complex business and commercial transactions.



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## Noreen Weiss

Partner, MacDonald Weiss

Commercial Law - US - New York

Noreen Weiss is an accomplished corporate and transactional lawyer and management advisor, with over 25 years' experience advising the C-Suite, Boards of Directors, and investors on all manner of finance, commercial and transactional matters. As a practicing lawyer in London, Tokyo and New York, Noreen has spent her career focused on international work at the highest level of business and finance, with deep expertise in domestic and cross border finance and business structuring, corporate finance deals from seed and angel investments through to late stage venture capital investments and Regulation D private offerings and IPOs, capital markets (global debt and equity offerings) and cross border business development transactions such as M&A and joint ventures.

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## Robert MacDonald

Partner, MacDonald Weiss

Commercial Law - US - New York

Rob MacDonald has 30 years of legal experience in the areas of transactions, commercial, corporate, finance, tax, and "outside general counsel" activity, at the highest levels of sophistication. He has focused particularly on international work, both "in-bound" and "out-bound." In the transactional context, Rob has deep experience with, inter alia, investment funds, joint ventures, partnerships, other companies, and all aspects of debt and equity finance, from simple to exotic. On the commercial side, he has handled projects ranging from distribution of goods to software licensing. Rob began his career as a tax lawyer, achieving prominence in that area in his first decade of practice, and he continues to maintain a substantial amount of tax practice today.

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# IR Global Sessions

During the first part of the morning, there will be a variety of working group meetings focusing on different practice area topics. Then within the second half, members will be split into groups for different workshops according to their pre-event survey answers.

## TUESDAY 2ND MARCH

10:00 - 11:00 GMT / 16:00 - 17:00 GMT

### IR Management Q&A with Ross Nicholls & Tom Wheeler

This session is ideal for anyone who missed the October updates or who has thoughts or questions to share with Ross and Tom.



WEDNESDAY 3RD MARCH, 10:00 - 11:00 GMT / 16:00 - 17:00 GMT

### IR Practicalities of your Membership with the Client Managers

This session will provide you with an in depth knowledge of your profile, the benefits of keeping it up to date, how to use the member area and how to stay in touch with your fellow members. As well as an opportunity to have a Q&A session with the Client Managers.



THURSDAY 4TH MARCH, 10:00 - 11:00 GMT / 16:00 - 17:00 GMT

### IR DIGITAL with Rachel Finch

How have you adapted to different ways of networking, marketing, and building connections globally?

Digital marketing is now more important than ever, and I'd like this discussion group to be an open platform for our members to learn from each other and understand the important of digital marketing. What has your firm has been doing to make up for the lack of face-face meetings? Where you are investing your budgets to help generate new business and referrals? What marketing techniques are you?



FRIDAY 5TH MARCH

10:00 - 11:00 GMT / 16:00 - 17:00 GMT

### SPEED NETWORKING SESSION

This session will allow you the opportunity to meet, connect and collaborate with your fellow IR members both new and long standing to the group.

This will be a 1 hour speed networking session, every 6 minutes you will be rotated to a different virtual breakout room for one to one networking. The other members you 'meet' will be done completely at random.

We have limited each session to 100 people so allocation is on a first come first serve basis. Register via the link here.

# Breakout Sessions

During the virtual event there will be a variety of practice area breakout sessions hosted by respective committee members. Email invitations will be sent out directly for you to be able to register for your relevant session.

|   |                                  |
|---|----------------------------------|
| WEDNESDAY 3RD MARCH<br>08:00 - 09:30 GMT / 16:00 - 17:30 GMT                  | PRACTICE MANAGEMENT              |
| THURSDAY 4TH MARCH<br>10:00 - 11:30 GMT                                       | TMT SECTOR                       |
| THURSDAY 4TH MARCH<br>15:00 - 16:30 GMT                                       | ENERGY & ENVIRONMENTAL<br>SECTOR |
| TUESDAY 9TH MARCH<br>10:00 - 11:30 GMT / 16:00 - 17:30 GMT                    | TAX LAW                          |
| TUESDAY 9TH MARCH<br>10:00 - 11:30 GMT / 16:00 - 17:30 GMT                    | PRIVATE CLIENT                   |
| TUESDAY 9TH MARCH<br>14:00 - 15:30 GMT  | RISING STARS                     |
| WEDNESDAY 10TH MARCH<br>10:00 - 11:30 GMT / 14:00 - 15:30 / 18:00 - 19:30 GMT | COMMERCIAL                       |
| THURSDAY 11TH MARCH<br>10:00 - 11:30 GMT / 16:00 - 17:30 GMT                  | M&A                              |
| THURSDAY 11TH MARCH<br>10:00 - 11:30 GMT / 16:00 - 17:30 GMT                  | EMPLOYMENT                       |
| TUESDAY 16TH MARCH<br>10:00 - 11:30 GMT / 16:00 - 17:30 GMT                   | REAL ESTATE                      |
| TUESDAY 16TH MARCH<br>10:00 - 11:30 GMT / 16:00 - 17:30 GMT                   | IP                               |
| WEDNESDAY 17TH MARCH<br>10:00 - 11:30 GMT / 16:00 - 17:30 GMT                 | CORPORATE SERVICES               |
| WEDNESDAY 17TH MARCH<br>10:00 - 11:30 GMT / 16:00 - 17:30 GMT                 | INSOLVENCY                       |
| THURSDAY 18TH MARCH<br>10:00 - 11:30 GMT / 16:00 - 17:30 GMT                  | ACCOUNTANCY                      |
| THURSDAY 18TH MARCH<br>10:00 - 11:30 GMT / 16:00 - 17:30 GMT                  | DISPUTES                         |



SCHEDULE | MARCH

# Regional Sessions

Regional sessions will look at group development, new opportunities for the future and how the group can generate more business together. Email invitations will be sent out directly for you to register for your relevant session.

TUESDAY 23RD MARCH

10:00 - 11:30 GMT

**DACH**

TUESDAY 23RD MARCH

10:00 - 11:30 GMT

**UK, IRELAND &  
CHANNEL ISLANDS**

TUESDAY 23RD MARCH

15:00 - 16:30 GMT

**IBERIA**

TUESDAY 23RD MARCH

16:00 - 17:30 GMT

**CENTRAL US**

WEDNESDAY 24TH MARCH

08:00 - 09:30 GMT

**ASIA / PACIFIC**

WEDNESDAY 24TH MARCH

10:00 - 11:30 GMT

**MENA**

WEDNESDAY 24TH MARCH

13:00 - 14:30 GMT

**AFRICA**

WEDNESDAY 24TH MARCH

15:00 - 16:30 GMT

**EAST US**

THURSDAY 25TH MARCH

10:00 - 11:30 GMT

**EASTERN EUROPE**

THURSDAY 25TH MARCH

10:00 - 11:30 GMT

**BENELUX**

THURSDAY 25TH MARCH

16:00 - 15:30 GMT

**WEST US**

THURSDAY 25TH MARCH

16:00 - 17:30 GMT

**LATAM**

# How to register

Find details below on how to register your attendance, access breakout and regional sessions, speaker content and any materials post the event.

To register your attendance to the IR sessions please complete the survey below to highlight which sessions you will be attending.

[COMPLETE SURVEY HERE](#)



## IR Breakout & Regional sessions

Emails will be sent out directly for you to register for the the relevant practice area breakout or regional session. Please check your emails and respond as soon as possible.

If you have not received this email please contact [events@irglobal.com](mailto:events@irglobal.com)

## Recorded material

For those unable to attend IR sessions due to the time difference we will be recording these sessions, with speaker permission, and providing a private link so you do not miss out!



# During the Event

## IR TEAM MEMBERS



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